



Open Call for Female Artists: Flux Blockchain Art Academy

Are you a female artist with a particular interest in exploring the revolutionary world of digital art and blockchain technology, and its intersection with the art market? If so, this open call is for you!

We are excited to announce an exclusive opportunity for 90 talented female artists from across the EU, with priority given to applicants from Slovenia, Italy, and Croatia, to participate in a groundbreaking Blockchain Art Academy.

Programme Overview:

The **Blockchain Art Academy** (fully online and exclusively in English) is designed to provide participants with a comprehensive understanding of blockchain technology and its potential applications in the digital art world. Throughout the program, participants will delve into various aspects, through a total of 10 lectures and workshops (3 hours each), covering:

1. **Basics of blockchain:** Gain a solid foundation in blockchain technology, its principles, and its role in reshaping industries.
2. **Market overview of NFTs and digital art:** Explore the growing market in Non-Fungible Tokens (NFTs) within the art realm, understanding trends, challenges, and opportunities.
3. **Cryptocurrency, NFT's and regulatory considerations:** Understand the role of cryptocurrency in the art market, along with regulatory frameworks and considerations for artists engaging with blockchain technology.
4. **Creating your own NFTs:** Learn hands-on techniques for creating and minting your own NFTs, empowering you to showcase and sell your digital artworks in this burgeoning marketplace.
5. **Digital marketing strategies:** Promoting artworks effectively to target audiences and establishing a strong online presence.
6. **Webinars** with the role of enabling participants to meet with digital artists and professionals that are established in the field of blockchain art, with the goal to gain in-depth and first-hand experience.

Eligibility Criteria:

- Female artists aged 18 and above.
- Residing in the European Union (priority: Croatia, Italy, Slovenia).
- Demonstrated interest in exploring digital art (visual and/or audio) and blockchain technology, and its potential applications in the art world.

Assessment and Opportunities:

Participants will undergo a theoretical exam on blockchain fundamentals and a practical exam on NFT creation. Artists will graduate after they submit a final artwork within 30 days of the end of the training. They will then receive a certificate from Alice in Blockchains and will have the chance to exhibit their final digital/NFT artworks at Cultural Center "Lamparna" in Labin and Industrial Art Biennial in Istria, Museum of Transitory Art & SONICA festival in Ljubljana, and at MEET Digital Culture Centre in Milano during 2025.

How to Apply:

To apply for this exclusive opportunity, please submit the following materials:

- A brief artist statement introducing yourself and your artistic practice.
- A portfolio showcasing your artwork (minimum three works from any medium, digital or physical).

Please send your application to fluxprojecteu@gmail.com by 12th of May 2024.

Important Dates:

- Application Deadline: 12th of May 2024
- Program Duration: 10 sessions in 2 weeks, end of June / beginning of July 2024 (fully online)
- Notification of Acceptance: We will inform you till 1st of June 2024

Note: *There are no fees associated with this program. Selected participants will be provided with all necessary resources and materials free of charge.*

For any inquiries, please contact fluxprojecteu@gmail.com

Female Digital Creativity (FLUX) project brings together 4 partners from Croatia (Labin Art Express XXI & Alice in Blockchains), Slovenia (MoTA) and Italy (MEET) with different backgrounds who have joined the forces in order to enable more female artists to enter currently the most innovative field of the new technology and new digital artistic media: blockchain.

www.industrialartbiennale.eu
<http://motamuseum.com/>
<https://www.aliceinblockchains.io/>
<https://www.meetcenter.it/en/home-page/>



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